



COOL CALIFORNIA CHALLENGE

Chula Vista currently ranks in 6th place in statewide competition, now let's make Chula Vista number one!

Chula Vista has enrolled in a new statewide competition - known as the COOL CALIFORNIA CHALLENGE - to be recognized for its sustainability accomplishments. The City is competing against the cities of Citrus Heights, Davis, Gonzales, Pittsburg, Pleasanton, Sacramento, Santa Cruz, San Jose, and Tracy.

Each community will earn points when its residents and businesses sign-up through the Cool California web portal and successfully reduce their energy use over the next couple months. The three cities with the most points will earn "Cool California Cities" recognition, with the top city being named the "Coolest California City."

Sign-up today and start earning points at www.coolcalifornia.org/community-challenge, to ensure that Chula Vista makes it through the first Qualifying Round! **Chula Vista residents and businesses that sign-up will be automatically entered into a raffle for a chance to win an Ematic 4GB MP3 Player or 5.0 Megapixel Digital Camera.**

Need help reducing your energy use? Contact the City for a free energy evaluation and free promotional items at 619-409-3893 or Conservation@chulavistaca.gov.

Raffle Rules and Instructions:

This raffle aims to encourage residents and businesses of Chula Vista to participate in the statewide Cool California Challenge. The raffle will be accepting registrations from April 27, 2012 through July 31, 2012*.

Prize Information

Each eligible participant will have a chance to win an Ematic 4GB MP3 Player or 5.0 Megapixel Digital Camera. Two prizes will be awarded.

Eligibility Requirements

Residents and businesses that enter in the Cool California Challenge through the statewide web portal will be automatically entered in the raffle. Only one prize per person or business. This is a randomly selected raffle with limited prizes.

*The raffle end date may be extended.